

The North Shore Bulletin

ADVERTISING PRICE LIST



138 ONTARIO AVENUE • ELLIOT LAKE, ONTARIO • 705-461-6444 • northshoreadvertising@gmail.com

INSIDE THE BULLETIN...

| SIZE | 1 ISSUE | 3 ISSUES | 8 ISSUES |
|-------------------|----------|----------|------------|
| 2 X 1 | \$6.00 | \$17.00 | \$41.00 |
| 4 X 1 | \$12.00 | \$33.00 | \$82.00 |
| 2 X 2 | \$12.00 | \$33.00 | \$82.00 |
| 2 X 3 | \$17.00 | \$49.00 | \$124.00 |
| 4 X 2 | \$23.00 | \$65.00 | \$165.00 |
| 4 X 3 | \$35.00 | \$98.00 | \$248.00 |
| 4 X 4 | \$45.00 | \$127.00 | \$328.00 |
| 1/4 ^{PG} | \$60.00 | \$171.00 | \$431.00 |
| 1/3 ^{PG} | \$80.00 | \$227.00 | \$572.00 |
| 1/2 ^{PG} | \$120.00 | \$341.00 | \$862.00 |
| FULL | \$241.00 | \$687.00 | \$1,656.00 |

DEADLINES FOR SUBMITTING AD INFORMATION

FOR THE TIME BEING, WE ONLY HAVE 1 PAPER PER WEEK, ON THURSDAYS.

THE AD SUBMISSION DEADLINE IS MONDAYS BY NOON

We accept Interac, Visa & Mastercard transactions, as well as cash, cheque and e-transfers.

TERMS & CONDITIONS

ANY MATERIALS THAT HAVE BEEN CREATED BY NORTH SHORE ADVERTISING & PRINTING ARE THEIR INTELLECTUAL PROPERTY. THEREFORE, REPRODUCING COPIES OF ADS FOR ANY PURPOSE WITHOUT PERMISSION IS PROHIBITED. This includes publication in other print media (flyers, newspapers, brochures, etc.) or online materials such as Facebook, Twitter, etc.

We do not refund for cancellation of ads, but replacement ads are acceptable.

The advertisers agree that the publisher shall not be liable for damages arising out of errors in advertisement beyond the amount paid for the advertisement in which the error occurred.

There shall be no liability for non-insertion of any advertisement.

The publisher reserves the right to edit, revise, classify or reject an advertisement.

Cost for advertising may be adjusted from time to time due to fluctuating market prices. No official notice for any price changes will be made.

All prices are subject to HST.
© North Shore Advertising & Printing 2018

BULLETIN FRONT & BACK...

| SIZE | 1 ISSUE | 3 ISSUES | |
|-------------------|----------|----------|---|
| 1/2 ^{PG} | \$135.00 | \$375.00 | IF YOU WOULD LIKE A COVER MORE THAN 3 TIMES, JUST ASK US FOR A QUOTE. |
| FULL | \$265.00 | \$750.00 | |

CLASSIFIED ADS...

| 1 ISSUE | 3 ISSUES | 8 ISSUES | |
|---------|----------|----------|------------------|
| \$7.08 | \$16.81 | \$44.80 | 30 WORDS OR LESS |

SIZES ARE APPROXIMATE. IF YOU'D LIKE THE TRUE DIMENSIONS OF AN AD, JUST ASK.