

The North Shore Bulletin

ADVERTISING PRICE LIST



138 ONTARIO AVENUE • ELLIOT LAKE, ONTARIO • 705-461-6444 • northshoreadvertising@gmail.com

INSIDE THE BULLETIN...

SIZE	1 ISSUE	3 ISSUES	8 ISSUES
2 X 1	\$7.00	\$19.00	\$45.00
4 X 1	\$13.00	\$36.00	\$90.00
2 X 2	\$13.00	\$36.00	\$90.00
2 X 3	\$19.00	\$54.00	\$136.00
4 X 2	\$25.00	\$71.00	\$181.00
4 X 3	\$39.00	\$108.00	\$273.00
4 X 4	\$49.00	\$140.00	\$360.00
1/4 ^{PG}	\$66.00	\$188.00	\$474.00
1/2 ^{PG}	\$132.00	\$375.00	\$948.00
FULL	\$265.00	\$755.00	\$1,821.00

DEADLINES FOR AD SUBMISSIONS

THE BULLETIN COMES OUT ON THURSDAYS:

We need the ad info by the Monday before, at 12:00 Noon

We accept Interac, Visa & Mastercard transactions, as well as cash, cheque and e-transfers.

TERMS & CONDITIONS

ANY MATERIALS THAT HAVE BEEN CREATED BY NORTH SHORE ADVERTISING & PRINTING ARE THEIR INTELLECTUAL PROPERTY. THEREFORE, REPRODUCING COPIES OF ADS FOR ANY PURPOSE WITHOUT PERMISSION IS PROHIBITED.

This includes publication in other print media (flyers, newspapers, brochures, etc.) or online materials such as Facebook, Twitter, etc.

We do not refund for cancellation of ads, but replacement ads are acceptable.

The advertisers agree that the publisher shall not be liable for damages arising out of errors in advertisement beyond the amount paid for the advertisement in which the error occurred.

There shall be no liability for non-insertion of any advertisement.

The publisher reserves the right to edit, revise, classify or reject an advertisement.

Cost for advertising may be adjusted from time to time due to fluctuating market prices. No official notice for any price changes will be made.

All prices are subject to HST.
© North Shore Advertising & Printing 2022

BULLETIN FRONT OR BACK...

SIZE	1 ISSUE	3 ISSUES	
1/2 ^{PG}	\$148.00	\$412.00	IF YOU WOULD LIKE A COVER MORE THAN 3 TIMES, JUST ASK US FOR A QUOTE.
FULL	\$291.00	\$825.00	

CLASSIFIED ADS...

1 ISSUE	3 ISSUES	8 ISSUES	
\$7.08	\$16.81	\$44.80	30 WORDS OR LESS

MEMORIAL 150 WORDS OR LESS WITH A PHOTO \$30.00

SIZES ARE APPROXIMATE. IF YOU'D LIKE THE TRUE DIMENSIONS OF AN AD, JUST ASK.

NORTH SHORE ADVERTISING & PRINTING PRODUCTS AND SERVICES PRICE LIST

PHOTOCOPYING...

BLACK & WHITE ON REGULAR PRINTER PAPER

QUANTITY	LETTER	LEGAL	TABLOID
1-100	20¢	25¢	30¢
101-499	15¢	20¢	25¢
500-1,499	10¢	15¢	20¢
1,500 +	5¢	10¢	15¢

COLOUR ON REGULAR PRINTER PAPER

QUANTITY	LETTER	LEGAL	TABLOID
1-100	70¢	80¢	90¢
101-499	45¢	65¢	75¢
100-1,000	35¢	55¢	65¢
1,000+	25¢	40¢	50¢

POSTERS...

REGULAR PAPER PRICE PER POSTER

SIZE	B&W	COLOUR
11" X 17"	30¢	90¢
18" X 24"	\$10	\$15
24" X 36"	\$20	\$25

POSTER PAPER PRICE PER POSTER

SIZE	B&W	COLOUR
11" X 17"	55¢	\$1.75
18" X 24"	\$18	\$22
24" X 36"	\$25	\$30

BUSINESS CARDS...

Business Cards are printed on high quality card stock and custom designed just for you. There is an initial added \$25 charge for design, but if you bring in your own ready-to-print, digital design see prices below.

BLACK & WHITE

QUANTITY	SINGLE SIDED	DOUBLE SIDED
100 min.	\$20	\$40
250	\$35	\$55
500	\$45	\$65
1000	\$60	\$75

COLOUR

QUANTITY	SINGLE SIDED	DOUBLE SIDED
100 min.	\$35	\$50
250	\$55	\$70
500	\$65	\$90
1000	\$90	\$110

PHOTO PRINTING & SCANNING...

PHOTO PRINTING

SIZE	EACH
4"X6"	.65¢
5"X7"	.95¢
8"X10"	\$2.95
11"X14"	\$5.95
12"X18"	\$8.95

PHOTO SCANNING

We can scan 35mm photo negatives and slides. Limited photo editing is available with a service charge of \$5 an hour.

PRICE PER PHOTO SCAN

1-100	25¢
101+	20¢

Photos can be scanned to CD, USB key, SD card, e-mailed or they can be printed.

FAXING & EMAILING...

We send and receive faxed and e-mailed documents. For receiving documents, we only charge for the cost of printing.

EMAIL OR FAX DOCUMENT

PER PAGE	\$1
OVER 5 PAGES	\$5 FLAT FEE
INTERNATIONAL FAX	\$5

ADDRESS LABELS...

	30 PER SHEET	80 PER SHEET
B&W	\$1.50	\$1.75
COLOUR	\$1.75	\$2.00

PLASTIC COMB BINDING...

SMALL & MEDIUM	\$2EA.
LARGE & EXTRA LARGE	\$3EA.

LAMINATING...

LETTER	TABLOID	18X24	24X36
\$1.50	\$3	\$6	\$10

SERVICES...

GRAPHIC DESIGN

\$25 PER HOUR MIN. 1 HOUR CHARGE

TYPING

1 PAGE - \$5 ADDITIONAL PAGES \$2 EA.

RUSH SERVICE CHARGE

Projects usually take 1-2 weeks to complete. Any project that needs to be completed in less than a week a rush charge of \$25/hour will be applied to the total of the order. This includes business cards, brochures, posters, tickets, etc. This doesn't include photo or file printing, unless editing in any way is required.

WE MAKE...

- INVITATIONS
- GREETING CARDS
- POSTCARDS
- EVENT & RAFFLE TICKETS
- MEMORIAL CARDS
- GIFT CERTIFICATES
- BOOKMARKS
- BROCHURES
- NEWSLETTERS
- FLYERS & MORE!

If you need any quotes on projects or services not listed here just contact us and we'll get to you as soon as we can.

northshoreadvertising@gmail.com

138 Ontario Avenue
Elliot Lake, ON P5A 1Y3

Tel: 705-461-6444

Fax: 705-461-8917